

Upcoming Association Events & Deadlines

Resources Education Membership Industry Awards Foundation

- **January 17th, 2012** - Article Deadline for "ie Magazine - Volume 23, Issue 1
- **January 19th, 2012** - IFEA Webinar - Five Fatal Flaws of Selling Sponsorship and How to Overcome Them - Presented by: Bruce Erley, CFEE, APR, President & CEO, Creative Strategies Group,
- **January 22nd – 26th, 2012** - IFEA Event Management School in partnership with NRPA and Oglebay Resort Schools
- **January 30th, 2012** - Deadline to Reserve Ad Space for "ie Magazine - Volume 23, Issue 1
- **February 2nd, 2012** - IFEA Webinar - Bells & Whistles: Understanding and Choosing the Best Social Media Tools for your Event - Presented by: Carla Pendergraft, CMP, Owner, Carla Pendergraft Associates
- **February 13th, 2012** - Deadline for Ad Artwork for "ie Magazine - Volume 23, Issue 1
- **February 16th, 2012** - IFEA Webinar - Who Knows You? Power Marketing! Formulating Winning Marketing Strategies - Presented by: Gail Alofsin, Director of Corporate Partnerships, Newport Harbor Corporation
- **February 23rd, 2012** - IFEA Webinar - Best Practices for Safety & Security Management Plans for Events - Presented by Peter Ashwin, Partner & Principal Consultant, Exelar Consulting
- **End of February, 2012** - Magazine Distribution for "ie Magazine - Volume 23, Issue 1
- **March 1st, 2012** - IFEA Webinar - What Must the Modern Festival & Event Manager Master? - Presented by Bill O'Toole, B.Sc., M.Eng., Manager of Event Project Management System (EPMS) Pty Ltd
- **March 15th, 2012** - IFEA Webinar - Maximum Creativity with Minimum Costs - Presented by: Mary Ann L. Dilling, CFEE, Executive Director, Fond du Lac Festivals, Inc
- **March 29th, 2012** - IFEA Webinar - Building a Constructive Board-Staff Partnership - Presented by: Mitch Dorger, Principal, Dorger Executive Consulting
- **April 12th, 2012** - IFEA Webinar - Engaging Youth at Your Event: New Answers to an Age Old Challenge - Presented by Ken Ashby & Maris Segal, Principles, Prosody Creative Services
- **April 16th, 2012** - Article Deadline for "ie Magazine - Volume 23, Issue 2
- **April 26th, 2012** - IFEA Webinar - Membership Has Its Privileges - Upgraded Event Experiences that Boost Your Budget - Presented by Becky Genoways, Executive Director, On the Waterfront
- **April 30th, 2012** - Deadline to Reserve Ad Space for "ie Magazine - Volume 23, Issue 2
- **May 10th, 2012** - IFEA Webinar - Buy and Use Entertainment More Effectively & Generate More Revenue - Presented by John Owen, CFE, Director of Marketing & Member Services, Outdoor Amusement Business Association (OABA)
- **May 14th, 2012** - Deadline for Ad Artwork for "ie Magazine - Volume 23, Issue 2
- **May 24th, 2012** - IFEA Webinar - What I Wish I Knew Six Months Ago - A Practical Discussion on Growing Event Attendance Online in 2012 - Presented by: Doug Rasch, Online Marketing Director, Edgeworks Group
- **End of May, 2012** - Magazine Distribution for "ie Magazine - Volume 23, Issue 2
- **June 4th, 2012** – Deadline for IFEA/Zambelli Fireworks Volunteer of the Year Award Entries

- **June 4th, 2012** – Deadline for IFEA Hall of Fame Entries
- **June 25th, 2012** – Earlybird Deadline for IFEA/Haas & Wilkerson Pinnacle Award Entries
- **June 30th, 2012** – Deadline for July to December IFEA Membership Renewals
- **July 16th, 2012** - Article Deadline for "ie Magazine - Volume 23, Issue 3
- **July 16th, 2012** – Final Deadline for IFEA/Haas & Wilkerson Pinnacle Award Entries
- **July 30th, 2012** – Deadline for IFEA World Festival & Event City Award Entries (sponsored by VISA)
- **July 30th, 2012** - Deadline to Reserve Ad Space for "ie Magazine - Volume 23, Issue 3
- **August 13th, 2012** - Deadline for Ad Artwork for "ie Magazine - Volume 23, Issue 3
- **End of August, 2012** - Magazine Distribution for "ie Magazine - Volume 23, Issue 3
- **September 18th – 20th, 2012** – IFEA CFEE FastTrack – Denver, Colorado
- **September 21-23rd, 2012** – IFEA's 57th Annual Convention & Expo, Denver, Colorado
- **October 15th, 2012** - Article Deadline for "ie Magazine - Volume 23, Issue 4
- **WEDNESDAY, October 24th, 2012** - IFEA Webinar - Merchandise, Finding the Balance That Best Fits Your Event - Presented by: Bridget Sherrill, Vice President of Merchandising & Jennifer Morgan, Merchandising Manager, Kentucky Derby Festival
- **October 29th, 2012** - Deadline to Reserve Ad Space for "ie Magazine - Volume 23, Issue 4
- **November 1st, 2012** - IFEA Webinar - The Charitable Impact of Festivals & Events: It's Not Just About Corn Dogs and Cokes Anymore: You Also Need to Show 'em You Care! - Presented by: Jeff English, Sr. Vice President of Administration/General Council, Kentucky Derby Festival
- **November 8th, 2012** - IFEA Webinar - From Outsider to Insider: Creating Festival Fans - Presented by: Gail Bower, President, Bower & Co. Consulting
- **November 12th, 2012** - Deadline for Ad Artwork for "ie Magazine - Volume 23, Issue 4
- **November 15th, 2012** - IFEA Webinar - Events Central: A New Age of Partnership and Policy in Municipal Events Management - Presented by: Delores MacAdam, Manager, City of Ottawa Events Central Branch
- **End of November, 2012** - Magazine Distribution for "ie Magazine - Volume 23, Issue 4
- **December 31st, 2012** – Deadline for January to December IFEA Membership Renewals