

RACHEL FRIMER

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EXPERIENCE

MISS UNIVERSE ORGANIZATION

2001 – Present

Executive in Charge

Vice President of Production

- Administer all aspects of live television and event production throughout the world for the *Miss Universe, Miss USA* and *Miss Teen USA* pageants, broadcasted in over **100** countries. Manage 6 million dollars in production budgets. Responsible for millions of dollars in goods, services and site fees as contracted.
- Scout all countries and cities throughout Latin America, Asia, Eastern Europe and the continental United States to determine the viability of that particular location to accommodate such a large scale event.
- Hire all design and technical staff and crews; work with these teams throughout the design process and final production. Additional responsibilities include music clearances and image licensing.
- Direct reports include: Supervising Producer, Post Production Supervisor, Director of Security, Talent Department, Contestant Supervisors and Operations. Constant communication with the Executive Producer and NBC Universal. Directly report to the President of the Organization.

CBS THANKSGIVING DAY PARADE

2002

Executive in Charge of Production

Line Producer

BROADWAY ON BROADWAY

2001 – 2002

Line Producer

- Hired by White Cherry Entertainment, Producers of the Tony Awards, to organize the television production and live event for the launch of the Broadway season.
- These productions consisted of pre-tapes of Broadway performances throughout New York City locations and a live show in Times Square with a 30 piece orchestra and numerous performances from Broadway shows.

CABLEVISION

2002

Consultant

- Initial responsibilities encompass establishing real estate in Manhattan to accommodate television production, live concerts, web-cast facilitation, and fulltime support staff. Position expanded to include design of space and preparation of both construction and operating budgets.

BRING TOURISM BACK TO NEW YORK

2001

Executive in Charge

- Post 9/11 Broadway campaign, shot in Duffy Square, concentrating on bringing tourism back to New York City.
- Coordinated schedules of hundreds of Broadway performers. Organized all technical requirements and logistics. Secured all stagehands and technical personnel to work free of charge.

MTV NETWORKS

1995 – 2000

Director of Production Supervision / Studios

- Executive in Charge of all production within the Studio and Remote locations in the Times Square area. Managed a full time 40 person technical & operational team. Worked closely with Manhattan North and South Police Precincts and the Mayor's Office for Film, Theatre, and Broadcasting.
- Oversaw the "*New Year's Eve 2000 Special*" which consisted of a 150 person crew, a 350 person audience, 8 live music performances, multiple indoor and outdoor locations, live on the air for 8 hours.
- Heavily involved with the design of the MTV studio space in Times Square.

THE DISNEY/MGM STUDIOS

1989 – 1995

Production Supervisor

- Managed projects from storyboard inception through post production. Interfaced between client and facility, acting as in-house producer. Clients included *Star Search*, *Sci Fi Channel*, *Travel Channel*, *The New Mickey Mouse Club*, and the full length feature film *Passenger 57*.

WINTER OLYMPICS IN LILLEHAMMER, NORWAY

1994

Post Production Manager

- Supervised and scheduled all editing, audio sweetening and live play to air transmissions at the International Broadcast Center. Managed a 45 person technical staff.

NATIONAL VIDEO CENTER

1988 – 1989

Director of Studio Production

- Oversaw all logistical, technical, financial, and personnel specifications for production in 3 television studios.
- Clients included *Avon*, *World Health Organization*, and *MTV Networks* which launched their 1st live television show from this studio space.

COMMUNITY INVOLVEMENT

- New York Cares
- God's Love We Deliver
- Talent Unlimited High School Mentor
- Holocaust Resource Center/Docent – Orlando, FL
- Special Olympics

EDUCATION

1980 – B.A. in Theatrical Management and Technical Production
Long Island University/C.W. Post Campus