



Continued education and learning is the cornerstone of any successful event, but the cost to bring your entire staff and key volunteers to multiple training events can be prohibitive. Let the IFEA bring its educational offerings straight to your front door with its new line of educational workshops and presentations. Each of our wide range of industry topics is designed as a stand-alone presentation, but can be combined with others to provide a comprehensive and customized day(s) of training. The IFEA staff will work with you to assess your education needs and tailor a customized curriculum to take your organization to the next level, without ever leaving home.

Customize a program specifically for your staff and volunteers or partner with neighboring communities and events to share costs on a regional program.

## Host Responsibilities

- Venue for the training event.
- Any required/desired food and beverage.
- Travel-related expenses for speaker(s).
- Marketing cooperation.

## IFEA Responsibilities

- Marketing support for your program using our extensive database, as desired.
- Speaker selection and curriculum development support.

## Program Cost

The cost of a customized training event is \$2,500 for a half day and \$5,000 for a full day, plus any speaker travel-related expenses.

## Getting Started

For more information about this IFEA program, please contact one of our Business Development Directors:

Ira Rosen, CFEE • 732-701-9323 • [ira@ifea.com](mailto:ira@ifea.com)

Penny Reeh, CFEE • 830-456-3829 • [penny@ifea.com](mailto:penny@ifea.com)