

Hosting a

CFEE *FastTrack*[®]

CORE CURRICULUM SEMINAR PROGRAM

Professional Certification is an important step in the career track of leaders in all industries. It enhances professional stature among ones peers; recognizes those who have gone beyond expectations to be the best that they can be; makes a statement to those with whom we do business; provides a leveraged position from which to negotiate and build career success; and sets higher standards for our industry. Through the IFEA's Certified Festival & Events Executive (CFEE) program, industry professionals have the opportunity to achieve all these goals.

Now 25 years strong, the IFEA recognizes the desire by industry professionals to achieve these goals in a shorter period of time. In response to this, the IFEA is now able to provide our six (6) high level CFEE Core Curriculum Seminars, one of the main components of our CFEE Certification Program, at a fraction of the time, travel and costs, through our CFEE FastTrack Core Curriculum Seminar Program.

Working with partner organizations like yourself, the IFEA is able to make these CFEE Core Curriculum Seminars possible. If you're interested in raising the level of professionalism within event organizations by hosting a CFEE FastTrack Core Curriculum Seminar program, see the details listed below.

Benefits to Presenting Organization

- Opportunity to provide the professional baseline training to help raise the level of both organizations and individuals who can directly impact tourism, economic impact, and quality of community life in a positive way.
- Exposure to and appreciation from the best and brightest upcoming professionals in our field.
- Positive media exposure through IFEA generated news release to be sent to media list provided by presenting organization promoting the organization's unparalleled commitment to festival and event excellence.

- Ability to offer the core IFEA CFEE Professional Certification classes to all participants at a registration cost of \$500.

Host Requirements

- Supply no-cost meeting space for all six CFEE day-long courses.
- Cover travel expenses of all CFEE speakers, including hotel, airfare/mileage, meals, etc.
- Provide a continental breakfast and coffee breaks each day; attendees can be on their own for lunch.
- Promotional assistance for the "CFEE FastTrack Program".
- Provide the IFEA staff with coordination assistance.
- Open program to all interested parties.

IFEA Provides

- Highly qualified and respected professional faculty to teach each CFEE course.
- Course notebooks and materials.
- Certificates of completion for each course per attendee.
- Framable document to all those completing the program.
- Promotional materials and assistance for the "CFEE FastTrack Program"
- Turn-key attendee registration support.
- Media releases to pre-identified sources by participants and host organization.



C F E E
CERTIFIED FESTIVAL AND EVENT EXECUTIVE

Sponsored by



FOR MORE INFORMATION ON THE IFEA'S CFEE FASTTRACK[®] CORE CURRICULUM SEMINAR SERIES, CONTACT:

Penny Reeh, Associate Director of Business Development • Phone: 830-997-0741 • Email: penny@ifea.com • Website: www.ifea.com
Ira Rosen, CFEE, Associate Director of Business Development • Phone: 732-701-9323 • Email: ira@ifea.com • Website: www.ifea.com