

annual expo booth rate

55th Annual IFEA Convention & Expo
 September 15, 16, 17, 2010 • St. Louis, Missouri
 Expo: September 16, 17, 2010

Exhibitor: _____

Category	Member Rate	Non-Member Rate	
Booth Rate with full registration to convention, including all social activities plus pre and post convention mailing list	<input type="radio"/> \$1,640.00*	<input type="radio"/> \$1,850.00*	x _____ Booths \$ _____
Booth Only	<input type="radio"/> \$945.00*	<input type="radio"/> \$1155.00*	x _____ Booths \$ _____
Additional Attendees	<input type="radio"/> \$595.00*	<input type="radio"/> \$735.00*	x _____ Additional Attendees \$ _____
Prime Space***	<input type="radio"/> \$175.00*	<input type="radio"/> \$250.00*	x _____ Booths \$ _____
*Prices are in U.S. dollars ***Prime Space is in addition to Booth Rate and spaces are limited in availability.			TOTAL \$ _____
			Setup: 9/16, 7AM Expo Hours: 9/17, 8:00am -10:00 AM Expo Hours: 9/16, 11:30am -2:30 PM Strike: 9/17, 10:00 AM

Our Expo Service Company information will be sent in the weeks ahead.

Each Booth Includes:
<ul style="list-style-type: none"> • Booth space • All meals and social activities are included for full registration attendees - Foundation events require a separate ticket. • Expo Exhibitor Listing in IFEA Annual Convention & Expo Program

Exhibitor Categories

All paid 2010 exhibitors will receive a complimentary line listing in IFEA's Convention & Expo Experience Program and on-line at www.ifea.com. Please complete "Program Listing" of product or service below. Check up to five general categories within which you'd like your company name to appear. Booth must be paid in full by July 31, 2010 to be included.

Fill in up to five categories:

- | | | | |
|----------------------------------------------|----------------------------------------------|-----------------------------------------------|--------------------------------------------|
| <input type="radio"/> Attractions | <input type="radio"/> Event Supplies | <input type="radio"/> Marketing | <input type="radio"/> Sounds Systems |
| <input type="radio"/> Audio/Visual Equipment | <input type="radio"/> Event Support Services | <input type="radio"/> Merchandising | <input type="radio"/> Special Effects |
| <input type="radio"/> Banners/Flags | <input type="radio"/> Financial | <input type="radio"/> Performing Artist | <input type="radio"/> Sponsorship |
| <input type="radio"/> Communications | <input type="radio"/> Fireworks | <input type="radio"/> Photography | <input type="radio"/> Staging |
| <input type="radio"/> Computers | <input type="radio"/> Float Builder | <input type="radio"/> Pins/Emblems | <input type="radio"/> Tents |
| <input type="radio"/> Concession/Catering | <input type="radio"/> Fundraising | <input type="radio"/> Printing | <input type="radio"/> Ticketing/Wristbands |
| <input type="radio"/> Consulting | <input type="radio"/> Graphics | <input type="radio"/> Production Company | <input type="radio"/> Other _____ |
| <input type="radio"/> Costumes | <input type="radio"/> Inflatables | <input type="radio"/> Publications | |
| <input type="radio"/> Crowd Management | <input type="radio"/> Insurance | <input type="radio"/> Recycling | |
| <input type="radio"/> Décor/Displays | <input type="radio"/> Internet | <input type="radio"/> Restrooms | |
| <input type="radio"/> Entertainment/Talent | <input type="radio"/> Lasers | <input type="radio"/> Screen Print/Embroidery | |
| <input type="radio"/> Equipment Rental | <input type="radio"/> Lighting | <input type="radio"/> Seating | |

Program Listing

Company Description (25 words or less)

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Fill Out this Form and Mail or Fax it to (208) 433-9812

List how you would like your organization to appear in the convention program and online:

Attendee 1: _____ First Name for Badge: _____

Organization: _____

Address: _____

City: _____ State/Prov.: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____ Web Site: _____

Attendee 2: _____ First Name for Badge: _____

Attendee 3: _____ First Name for Badge: _____

Contact information if different from above for all correspondence:

Same as above

Contact Name: _____

Address: _____

City: _____ State/Prov.: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Selections are processed on a first-come, first-served basis according to the date and time of payment.

Booth selection will be done in the same order as checks are received.

Payment Method: Check Visa Mastercard Am Ex **Total Enclosed (50% Deposit Required with order):** _____

Print Cardholder Name: _____

Signature: _____

Credit Card Number: _____

Expiration Date: _____ CVN Code (MC/Visa-3 digit code back, AMX-4 digit code front): _____

I have read the rules and regulations below and agree to abide by them as a condition of participation.

Liability: Applicant exhibits at his/her own risk. Neither International Festivals & Events Association, Inc., nor its employees, and/or its agents, either jointly or individually, is responsible for liability insurance coverage for bodily injury and property damage for Exhibitor's operation. Tradeshow participants are required to furnish to International Festivals & Events Association prior to occupancy a certificate of insurance. The coverage must be for General Liability with a combined single limit of \$1,000,000. All insurance must be on an occurrence policy and must include International Festivals & Events Association as an additional insured. Neither IFEA nor its employees, and/or its agents, either jointly or individually, is responsible for any injury to exhibitors, their employees, guests or visitors within the confines of the space contracted by the exhibitor even if such injury is caused, or alleged to be caused, in whole or in part by the negligence of IFEA, its employees, agents or volunteers. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. **Acts of God:** IFEA shall not have any liability whatsoever for any damage to any person, matter or thing resulting from storm, wind or water, or other acts of God, nor from fire, strikes or lockouts. If the exhibitor's show space has not been made available to the exhibitor for more than one 24 hour period by reasons of acts of God or from fire, then IFEA (promoter) shall return to the exhibitor payment made by deducting where from Promoter expenses occurred to that date. **Character of Exhibits:** IFEA reserves the right to request the removal of any items, which in its sole judgment do not conform to show guidelines. Failure to comply is just cause for removal of an exhibitor from the show. **Payment Policy:** All fees must be paid in full with this signed registration form. **Cancellation Policy:** The deposit is non-refundable. There will be an additional cancellation fee of \$150 between July 3 and August 3, 2010. After August 3, 2010 there will be no refunds. **Confirmation:** Complete shipping and setup instructions will be emailed with a confirmation letter.

FOR EXPO BOOTH RESERVATIONS CONTACT:

Sylvia Allen, Director of Partnership Marketing, Expo Consulting and Booking

Phone: (732) 946-2711 • Fax: (208) 433-9812

Email: sylvia@ifea.com • Address: International Festivals & Events Association

2603 Eastover Terrace, Boise, ID 83706 • Website: www.ifea.com